

## **Renaissance South Construction Company Media Kit: Backgrounder**

Renaissance South Construction Company, an affiliate of Urban Proper Redevelopment, is a general contracting firm that specializes in transforming residential properties into their highest, most elegant and functional form. By combining timeless design and expert craftsmanship with technology, comfort and energy efficiency, the firm focuses on thoughtful improvements to aging and often historic homes. They also handle additions and new construction that support the nature and character of the original home and surrounding area.

Renaissance South Construction Company understands that over time, people's preferences, needs and lifestyles change. With this in mind, the company works to accommodate those "quality of life" factors, while respecting both privacy and budget. The firm builds and manages renovations and remodeling, historic restoration, "aging-in-place" adaptations, additions, accessory dwellings, infill construction, as well as major repairs. The primary goal is to transform a valuable asset into a timeless space that reflects both the style of the home and objectives of the homeowner.

Having experience with homes of all ages and building with integrity are strengths. The professionals at Renaissance South Construction Company, who are capable of all manner of home improvement and construction, are accustomed to working within the confines of local restrictions and are skilled at restoring deteriorating homes to their original grandeur.

Additionally, they are adept at making both functional and aesthetic renovations to homes of age and character while incorporating new technologies and products. They are also skilled at building additions and new construction without infringing on the underlying fabric of a home or neighborhood. Further, the firm is committed to adaptable design and thoughtful, efficient construction practices, holding specialist designations in both aging-in-place and green building.

Founded in 2009, Renaissance South Construction Company is led by Robert C. Crawford, III, CAPS, CGP, a licensed, bonded and insured general contractor and residential builder in South Carolina. Voted "Remodeler of the Year" in 2006 by the Charleston Trident Home Builders Association, Crawford has earned the designation of Certified Green Professional (CGP), Certified Aging in Place Specialist (CAPS) and has fulfilled all requirements for his S.C. Safe Home designation.

Working primarily with clients in downtown Charleston, the Old Village of Mount Pleasant, and other upscale neighborhoods East of the Cooper, Renaissance South Construction Company views client satisfaction as a basic tenant of every project they undertake. Transforming a valuable asset into a timeless space that reflects the character of the home and objectives of the homeowner is the core business. For more information, please call 843-388-5550 or visit [www.renaissancesouth.com](http://www.renaissancesouth.com).